



B A R D S T O W N

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# COLONIAL DAYS

The 18<sup>th</sup> century  
comes alive in Bardstown, KY  
this year!

April 11<sup>th</sup> - 13<sup>th</sup>, 2014

**I**magine the city of Bardstown, Kentucky coming alive with actual 18<sup>th</sup> century re-enactors for an entire weekend....Imagine a market fair with authentic arts and crafts from a world long ago...Imagine the merchants, tavern owners, and hospitality specialists of Bardstown having a steady flow of patrons from all over...Imagine the Pioneer Village actually coming to life with men, women, and children dressed in period correct attire while they entertain and educate both the young and old alike...Imagine these weekend activities:

- An 18<sup>th</sup> century market fair.
- 18<sup>th</sup> century skill and craft demonstrations in the pioneer village by historical re-enactors.
- An "18<sup>th</sup> Century Night at the Tavern" at the Old Talbot tavern.
- Presentations and lectures by historical characters such as Daniel Boone, George Rodgers Clark and Native Chiefs.
- Street presentations by 18<sup>th</sup> century performers.
- Historical art displays and books signings by well known historical writers and artists.
- An 18<sup>th</sup> century Indian village.
- 18<sup>th</sup> century military drills and displays.

## Background

18<sup>th</sup> century market fairs, like other historical events, are growing in number and popularity. A few of the local and popular events include an annual 18<sup>th</sup> Century Market Fair at Locust Grove in Louisville, KY; The Fair at New Boston, in Springfield, IL; and the Feast of the Hunters Moon near West Lafayette, IN.

## Benefits

The 18<sup>th</sup> century event will

- ✓ become a tourist boom for Bardstown
- ✓ provide the city's Merchants with significant economic stimulus during an otherwise slow period
- ✓ increase interest in other ongoing activities in Bardstown
- ✓ promote the rich cultural and romanticism of the city.

## Support

Last year over 3500 eager participants and public attended the second Annual Bardstown Colonial Days event. Re-enactors (volunteers) typically support such events for their own recreational benefit without pay. They are unpaid performers who outfit themselves at their own cost, and devote years of research and effort into developing their impressions. The vendors and craftsmen are often individuals who make a living through such events by selling their goods and wares. They are usually attracted to quality events with large expected turnout and public support. The presentations and lectures, such as Daniel Boone and George Rogers Clark, are professional paid performers who do this as their livelihood. Some of these famous historical figures were actually frequent visitors to Bardstown during the 18<sup>th</sup> century and would be very relevant to the event.

## Sponsorship Opportunities:

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### Gold Level- \$2,000

Overall Event Sponsor. Dominant billing of your logo and advertisement in all media related promotions, on the Bardstown Colonial Days' website and related links, signage, programs, booth participation, special mention at all events, and acknowledgement as deemed necessary.

### Silver Level- \$1,000

Signage at all events, logo advertisement in all media related promotions, programs, and booth participation.

### Bronze Level- \$ 500

Signage at all events, logo advertisement in all media related promotions, and programs.

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